

PROJECT DESCRIPTION

THE PROJECT

Digitalisation currently is omnipresent and, at the latest, since the Corona pandemic, can no longer be ignored. The same applies to the ongoing efforts to improve the proportion of women in management positions.

The Erasmus+ project DIGIGEN "Professional career guidance for women in management positions in the field of digital competence" combines those aspects. A scientifically based up-skilling programme for guidance professionals aims to promote the position of women in management positions through the systematic development of digital competencies. To this end, career counsellors and HR practitioners will be enabled to include the topic of developing digital competence for female leaders in their counselling services. The result is to improve women's career opportunities for those who already are, those who will or those who want to be in a leading position.

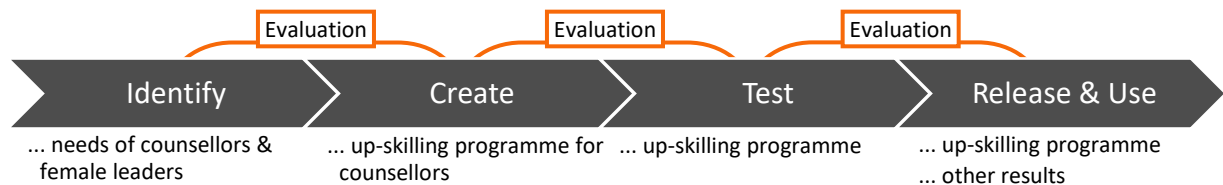
WHAT?

...developing, piloting, and evaluating an **up-skilling programme for guidance professionals** regarding the **needs of women in management positions** in terms of **digital competencies**.

FOR WHOM?

... guidance professionals (career counsellors and HR practitioners)
... women in management positions in need of specific digital competencies

HOW?



WHO?



ANDRÁSSY
UNIVERSITÄT
BUDAPEST



Bundesagentur
für Arbeit

